



Saturday, December 12, 2009

InterContinental Miami
100 Chopin Plaza
Miami, FL

“THE MORE GENEROUSLY WE GIVE TO HELP OTHERS
THE MORE VALUE WE ADD TO ALL OUR LIVES”

Bob Dickinson
Chairman, Camillus House Board of Directors

SPONSORSHIP OPPORTUNITIES

GRAND BENEFACTOR \$50,000

Marketing benefits

- Listing as Grand Benefactor Sponsor in 2,500+ invitation mailings
- Recognition and logo as Grand Benefactor Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Grand Benefactor Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and potential customers directly to your website
- Inside front or back cover plus one full page ad in the Gala Program
- Recognition as sponsor at appropriate locations during the event
- Featured company story in one issue of Camillus House newsletter and on website
- Speaking opportunity at the event (10 minute maximum)
- Post event mailing list provided in an electronic format

Business development and host benefits

- Thirty (30) tickets to VIP reception (early bird bidding at Silent Auction)
- Three (3) tables of ten (30) including premier seating
- Two (2) suites and four (4) overnight rooms at the InterContinental Miami for the evening of December 12th, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

SPONSORSHIP OPPORTUNITIES

BENEFACTOR \$25,000

Marketing benefits

- Listing as Benefactor Sponsor in 2,500+ invitation mailings
- Recognition and logo as Benefactor Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Listing as Benefactor Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support at the event
- Recognition and logo as sponsor on the Camillus House website
- Full-page ad in the Gala Program

Business development and host benefits

- Ten tickets to VIP reception (early bird bidding at Silent Auction)
- One table of ten (10) including premier seating
- Three (3) overnight rooms at the InterContinental Miami for evening of December 12th, including overnight parking

SPONSORSHIP OPPORTUNITIES

PATRON \$15,000

Marketing benefits

- Listing as Patron Sponsor in 2,500+ invitation mailings
- Recognition and logo as Patron Sponsor in press releases and promotional materials
- Listing as Patron Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Recognition on Camillus House website
- Recognition in Camillus House newsletter
- One quarter-page ad in the Gala Program

Business development and host benefits

- Six tickets to VIP Reception (early bird bidding at Silent Auction)
- One table of Ten (10) including preferred seating
- One (1) overnight room at the InterContinental Miami for evening of December 12th, including overnight parking

SPONSORSHIP OPPORTUNITIES

SUPPORTER \$10,000

Marketing benefits

- Listing as Supporter Sponsor in 2,500+ invitation mailings
- Listing as Supporter Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Recognition on Camillus House website
- Recognition in Camillus House newsletter
- One business card ad in the Gala Program

Business development and host benefits

- Four tickets to VIP Reception (early bird bidding at Silent Auction)
- One table of ten (10) including preferred seating

FRIEND \$6,000 (Table of 10)

Marketing benefits

- Recognition on Camillus House website
- Recognition in Camillus House newsletter

Business development and host benefits

- One table of ten (10)

INDIVIDUAL TICKETS - \$600

UNDERWRITING OPPORTUNITIES

DINNER \$50,000

Marketing benefits

- Listing as Dinner Sponsor in 2,500+ invitation mailings
- Recognition and logo as Dinner Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Dinner Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and potential customers directly to your website
- Inside front or back cover plus one full page ad in the Gala Program
- Recognition as sponsor at appropriate locations during the event
- Featured company story in one issue of Camillus House newsletter and on website
- Company name displayed on all guest tables
- Speaking opportunity at the event (10 minute maximum)
- Post event mailing list provided in an electronic format

Business development and host benefits

- Thirty (30) tickets to VIP reception (early bird bidding at Silent Auction)
- Three (3) tables of ten (30) including premier seating
- Two (2) suites and four (4) overnight rooms at the InterContinental Miami for the evening of December 12th, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

UNDERWRITING OPPORTUNITIES

COCKTAIL RECEPTION \$40,000

Marketing benefits

- Listing as Cocktail Reception Sponsor in 2,500+ invitation mailings
- Recognition and logo as Cocktail Reception in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to have a display table at the event
- Listing as Cocktail Reception Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and potential customers directly to your website
- Inside front or back cover
- Recognition as sponsor at appropriate locations during the event
- Company name on cocktail napkins

Business development and host benefits

- Twenty (20) tickets to VIP reception (early bird bidding at Silent Auction)
- Two (2) tables of ten (20) including premier seating
- Two (2) suites and three (3) overnight rooms at the InterContinental Miami for the evening of December 12th, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

UNDERWRITING OPPORTUNITIES

SILENT & LIVE AUCTIONS \$30,000

Marketing benefits

- Listing as Silent & Live Auctions Sponsor in 2,500+ invitation mailings
- Recognition and logo as Silent & Live Auctions Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Listing as Silent & Live Auctions Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and potential customers directly to your website
- One full-page ad in the Gala Program
- Company name displayed on all bid sheets and signage

Business development and host benefits

- Ten (10) tickets to VIP reception (early bird bidding at Silent Auction)
- One (1) table of ten (10) including premier seating
- One (1) suite and three (3) overnight rooms at the InterContinental Miami for the evening of December 12th, including overnight parking
- Limo service for host to/from the event

UNDERWRITING OPPORTUNITIES

ENTERTAINMENT \$20,000 (BAND/PROGRAM BOOK/PARTY FAVORS)

Marketing benefits

- Listing as Entertainment Sponsor in 2,500+ invitation mailings
- Recognition and logo as Entertainment Sponsor in press releases and promotional materials
- Listing as Entertainment Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and potential customers directly to your website
- Recognition in Camillus House newsletter
- One half-page ad in the Gala Program

Business development and host benefits

- Ten (10) tickets to VIP reception (early bird bidding at Silent Auction)
- One (1) table of ten (10) including preferred seating
- Two (2) overnight rooms at the InterContinental Miami for the evening of December 12th, including overnight parking



Sponsorship Opportunities December 12, 2009

	GRAND BENEFACTOR \$50,000	BENEFACTOR \$25,000	PATRON \$15,000	SUPPORTER \$10,000	FRIEND \$6,000
Listing as sponsor in 2,500+ invitation mailings	X	X	X	X	
Recognition and logo as sponsor in press releases and promotional materials	X	X	X		
Recognition, logo and photo in Camillus House newsletter	X	X			
Opportunity to display information at each place setting	X				
Opportunity to have a display table at the event	X				
Listing as sponsor in paid or in-kind advertising in Miami Herald and other publications	X	X	X	X	
Acknowledgement of corporate support at the event	X	X			
Recognition and logo as sponsor on the Camillus House website, including a link to your website	X				
Recognition and logo as sponsor on Camillus House website		X			
Recognition on Camillus House website			X	X	X
Recognition in Camillus House newsletter			X	X	X
Advertisement in Gala program book	Inside front or back cover plus one full page ad	Full-page ad	Quarter-page ad	Business Card Ad	
Recognition as sponsor at appropriate locations during the event	X				
Featured company story in one newsletter and on website	X				
Speaking opportunity at the event (10 minute maximum)	X				
Post event mailing list provided in electronic format	X				
Tickets to VIP Reception (early bird bidding at Silent Auction)	(30)	(10)	(6)	(4)	
Number of seats at dinner	(30) Premier	(10) Premier	(10) Preferred	(10) Preferred	(10)
Overnight accommodations at InterContinental Miami for evening of 12/12, including overnight parking	2 Suites & 4 Rooms	3 Rooms	1 Room		
Limo service to/from event	Host				
Bottle of champagne in suite	X				
In-room couples massage for host	Host				



Underwriting Opportunities December 12, 2009

	DINNER \$50,000	COCKTAIL RECEPTION \$40,000	SILENT & LIVE AUCTIONS \$30,000	ENTERTAINMENT BAND PROGRAM BOOK PARTY FAVORS \$20,000
Listing as sponsor in 2,500+ invitation mailings	X	X	X	X
Recognition and logo as sponsor in press releases and promotional materials	X	X	X	X
Recognition, logo and photo in Camillus House Newsletter	X	X	X	
Opportunity to display information at each place setting	X			
Opportunity to have a display table at the event	X	X		
Listing as sponsor in paid or in-kind advertising in Miami Herald and other publications	X	X	X	X
Acknowledgement of corporate support at the event	X	X	X	X
Recognition and logo as sponsor on the Camillus House website, including a link to your website	X	X	X	X
Recognition and logo as sponsor on Camillus House website				
Recognition on Camillus House website				
Recognition in Camillus House newsletter				X
Advertisement in Gala program book	Inside front or back cover plus one full page ad	Inside front or back cover	Full page ad	Half page ad
Recognition as sponsor at appropriate locations during the event	X	X		
Featured company story in one newsletter and on website	X			
Company name on cocktail napkins		X		
Company name on all guest tables	X			
Company name on all bid sheets and signage			X	
Speaking opportunity at the event (10 minute maximum)	X			
Post event mailing list provided in electronic format	X			
Tickets to VIP Reception (early bird bidding at Silent Auction)	(30)	(20)	(10)	(10)
Number of seats at dinner	(30) Premier	(20) Premier	(10) Premier	(10) Preferred
Overnight accommodations at InterContinental Miami for evening of 12/12, including overnight parking	2 Suites & 4 Rooms	2 Suites & 3 Rooms	1 Suite & 3 Rooms	2 Rooms
Limo service to/from event	Host	Host	Host	
Bottle of champagne in suite	X	X		
In-room couples massage for host	Host	Host		



CAMILLUS HOUSE SPONSORSHIP RESERVATION FORM

Saturday, December 12, 2009
InterContinental Miami
100 Chopin Plaza, Miami, FL

VIP Reception 6:30 PM
 (select sponsors only)
Cocktail Reception & Silent Auction 7:00PM
Dinner & Dancing 8:00PM

Yes, I would like to sponsor the Tenth Annual Hope for All Ball
 Please make the following reservation:

Full Name _____
 Title _____
 Company Name _____
(as you would like it to appear in the program book)

Address _____
 Address 2 _____
 City, State, Zip _____

Phone _____
 Fax _____
 Email _____

Contact person * _____
 (if different from above)
 Phone (if different from above): _____

Email _____

* To provide company logo, names of all table guests, for
 billing questions, etc.

SPONSORSHIP OPPORTUNITIES

- Grand Benefactor (\$50,000)
 - Benefactor (\$25,000)
 - Patron (\$15,000)
 - Supporter (\$10,000)
 - Friend (\$6,000)
 - Individual Ticket (\$600 each)
- # of Tickets: _____

UNDERWRITING OPPORTUNITIES

- Dinner (\$50,000)
- Cocktail Reception (\$40,000)
- Silent & Live Auctions (\$30,000)
- Entertainment (\$20,000)

- Donation Only: \$ _____

Payment information:

- Check enclosed**, please
make payable to:

Camillus House
 Attn: Marcy Belfi
 Director of Special Events
 336 NW 5th Street
 Miami, FL 33128

- Bill to the following:**
 Visa/MC/Amex/Discover

Exp. _____

Name as it appears on card:

Please complete form and fax to 305.372.1402 **by November 1st**
 Attn: Marcy Belfi/Special Events. **Payment must be received**
prior to December 12th.

The estimated value of the goods and services provided for each
 sponsorship level is \$125 per person. Camillus House is a 501 (c) (3)
 organization. Tax ID #65-0032862.



HOPE FOR ALL BALL
TO BENEFIT CAMILLUS HOUSE

AUCTION DONATION FORM

Yes, I would like to donate an item(s) for
The Camillus House Auction to take place on
Saturday, December 12, 2009 at the InterContinental Miami

Description of Item #1:

Estimated Value:
\$ _____

Description of Item #2:

Estimated Value:
\$ _____

Description of Item #3:

Estimated Value:
\$ _____

DONOR INFORMATION

Full Name _____

Title _____

Organization _____
(as you would like it to appear in acknowledgment)

Address _____

Address 2 _____

City, State, Zip _____

Phone _____

Fax _____

Website _____

Email _____

Step 1:
Please complete form and fax to
(305) 372-1402 by October 15th.

Step 2:

Send all items to:
Camillus House
Attn: MARCY BELFI
Director of Special Events
336 NW 5th Street
Miami, FL 33128-1616

Phone: (305) 374-1065 Ext. 331
Cell: (305) 936-7378
belfim@camillus.org