

**Camillus  
House**

**50**



Years of Service to  
the South Florida Community  
**1960-2010**

Eleventh Annual  
HOPE FOR ALL BALL

# GUAYABERAS AND GOOD TIMES

Saturday, December 11, 2010

InterContinental Miami  
100 Chopin Plaza  
Miami, FL

"THE MORE GENEROUSLY WE GIVE TO HELP OTHERS  
THE MORE VALUE WE ADD TO ALL OUR LIVES"

Bob Dickinson  
Chairman, Camillus House Board of Directors

**SPONSORSHIP & UNDERWRITING  
OPPORTUNITIES**

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **GRAND BENEFACTOR SPONSORSHIP \$50,000**

### ***Marketing benefits***

- Listing as Grand Benefactor Sponsor in 1,500+ invitation mailings
- Recognition and logo as Grand Benefactor Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Grand Benefactor Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and your potential customers directly to your website
- Inside front or back cover ad plus one full-page ad in the Gala Program
- Recognition as sponsor at appropriate locations during the event
- Featured company story on the Camillus House website
- Speaking opportunity at the event (5 minute maximum)

### ***Business development and host benefits***

- Thirty (30) tickets to VIP reception (early bird bidding at Silent Auction)
- Three (3) tables of ten (30) including premier seating
- Two (2) suites and four (4) overnight rooms at the InterContinental Miami for the evening of December 11<sup>th</sup>, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **BENEFACTOR SPONSORSHIP \$25,000**

### ***Marketing benefits***

- Listing as Benefactor Sponsor in 1,500+ invitation mailings
- Recognition and logo as Benefactor Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Listing as Benefactor Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support at the event
- Recognition and logo as sponsor on the Camillus House website
- Full-page ad in the Gala Program

### ***Business development and host benefits***

- Ten tickets to VIP reception (early bird bidding at Silent Auction)
- One table of ten (10) including premier seating
- Three (3) overnight rooms at the InterContinental Miami for evening of December 11<sup>th</sup>, including overnight parking

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **PATRON SPONSORSHIP \$15,000**

### ***Marketing benefits***

- Listing as Patron Sponsor in 1,500+ invitation mailings
- Recognition and logo as Patron Sponsor in press releases and promotional materials
- Listing as Patron Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Recognition on Camillus House website
- Recognition in Camillus House newsletter
- One quarter-page ad in the Gala Program

### ***Business development and host benefits***

- Six tickets to VIP Reception (early bird bidding at Silent Auction)
- One table of Ten (10) including preferred seating
- One (1) overnight room at the InterContinental Miami for evening of December 11<sup>th</sup>, including overnight parking

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **SUPPORTER SPONSORSHIP \$10,000**

### ***Marketing benefits***

- Listing as Supporter Sponsor in 1,500+ invitation mailings
- Listing as Supporter Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Recognition on Camillus House website
- Recognition in Camillus House newsletter
- One eighth-page ad in the Gala Program

### ***Business development and host benefits***

- Four tickets to VIP Reception (early bird bidding at Silent Auction)
- One table of ten (10) including preferred seating

**Camillus  
House**

**50**



Years of Service to  
the South Florida Community  
**1960-2010**

**FRIEND SPONSORSHIP \$6,000 (Table of 10)**

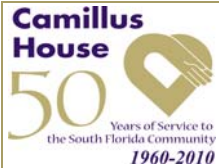
***Marketing benefits***

- Recognition on Camillus House website
- Recognition in Camillus House newsletter

***Business development and host benefits***

- One table of ten (10)

**INDIVIDUAL TICKETS - \$600**



## Sponsorship Opportunities December 11, 2010

	<b>GRAND BENEFACTOR \$50,000</b>	<b>BENEFACTOR \$25,000</b>	<b>PATRON \$15,000</b>	<b>SUPPORTER \$10,000</b>	<b>FRIEND \$6,000</b>
Listing as sponsor in 1,500+ invitation mailings	X	X	X	X	
Recognition and logo as sponsor in press releases and promotional materials	X	X	X		
Recognition, logo and photo in Camillus House newsletter	X	X			
Opportunity to display information at each place setting	X				
Opportunity to have a display table at the event	X				
Listing as sponsor in paid or in-kind advertising in Miami Herald and other publications	X	X	X	X	
Acknowledgement of corporate support at the event	X	X			
Recognition and logo as sponsor on the Camillus House website, including a link to your website	X				
Recognition and logo as sponsor on Camillus House website		X			
Recognition on Camillus House website			X	X	X
Recognition in Camillus House newsletter			X	X	X
Advertisement in Gala program book	Inside front or back cover ad plus one full-page ad	Full-page ad	Quarter-page ad	Eighth-page ad	
Recognition as sponsor at appropriate locations during the event	X				
Featured company story on Camillus House website	X				
Speaking opportunity at the event (5 minute maximum)	X				
Tickets to VIP Reception (early bird bidding at Silent Auction)	(30)	(10)	(6)	(4)	
Number of seats at dinner	(30) Premier	(10) Premier	(10) Preferred	(10) Preferred	(10)
Overnight accommodations at InterContinental Miami for evening of 12/11, including overnight parking	2 Suites & 4 Rooms	3 Rooms	1 Room		
Limo service to/from event	Host				
Bottle of champagne in suite	X				
In-room couples massage for host	Host				

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **DINNER UNDERWRITER \$50,000**

### ***Marketing benefits***

- Listing as Dinner Sponsor in 1,500+ invitation mailings
- Recognition and logo as Dinner Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to display information at each place setting
- Opportunity to have a display table at the event
- Listing as Dinner Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and your potential customers directly to your website
- Inside front or back cover ad plus one full-page ad in the Gala Program
- Recognition as sponsor at appropriate locations during the event
- Featured company story on the Camillus House website
- Company name displayed on all guest tables
- Speaking opportunity at the event (5 minute maximum)

### ***Business development and host benefits***

- Thirty (30) tickets to VIP reception (early bird bidding at Silent Auction)
- Three (3) tables of ten (30) including premier seating
- Two (2) suites and four (4) overnight rooms at the InterContinental Miami for the evening of December 11<sup>th</sup>, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **COCKTAIL RECEPTION UNDERWRITER \$40,000**

### ***Marketing benefits***

- Listing as Cocktail Reception Sponsor in 1,500+ invitation mailings
- Recognition and logo as Cocktail Reception in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Opportunity to have a display table at the event
- Listing as Cocktail Reception Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition and logo as sponsor on the Camillus House website, including a link bringing our visitors and your potential customers directly to your website
- Inside front or back cover
- Recognition as sponsor at appropriate locations during the event
- Company name on cocktail napkins

### ***Business development and host benefits***

- Twenty (20) tickets to VIP reception (early bird bidding at Silent Auction)
- Two (2) tables of ten (20) including premier seating
- Two (2) suites and three (3) overnight rooms at the InterContinental Miami for the evening of December 11<sup>th</sup>, including overnight parking
- Limo service for host to/from the event
- Bottle of champagne in suite
- In-room couples massage for host only

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **SILENT & LIVE AUCTION UNDERWRITER \$30,000**

### ***Marketing benefits***

- Listing as Silent & Live Auctions Sponsor in 1,500+ invitation mailings
- Recognition and logo as Silent & Live Auctions Sponsor in press releases and promotional materials
- Recognition, Logo and Photo in Camillus House newsletter
- Listing as Silent & Live Auctions Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- One full-page ad in the Gala Program
- Company name displayed on all bid sheets and signage

### ***Business development and host benefits***

- Ten (10) tickets to VIP reception (early bird bidding at Silent Auction)
- One (1) table of ten (10) including premier seating
- One (1) suite and three (3) overnight rooms at the InterContinental Miami for the evening of December 11<sup>th</sup>, including overnight parking

# Camillus House

# 50



Years of Service to  
the South Florida Community  
1960-2010

## **ENTERTAINMENT UNDERWRITER \$20,000**

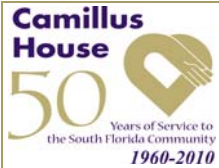
**(BAND/PROGRAM BOOK/PARTY FAVORS)**

### ***Marketing benefits***

- Listing as Entertainment Sponsor in 1,500+ invitation mailings
- Recognition and logo as Entertainment Sponsor in press releases and promotional materials
- Listing as Entertainment Sponsor in paid or in-kind advertising, which may include advertisement in the Miami Herald, El Nuevo Herald, Diario de las Americas and other publications
- Acknowledgement of corporate support from the podium at the event
- Recognition in Camillus House newsletter
- One half-page ad in the Gala Program

### ***Business development and host benefits***

- Ten (10) tickets to VIP reception (early bird bidding at Silent Auction)
- One (1) table of ten (10) including preferred seating
- Two (2) overnight rooms at the InterContinental Miami for the evening of December 11<sup>th</sup>, including overnight parking



## Underwriting Opportunities December 11, 2010

	<b>DINNER \$50,000</b>	<b>COCKTAIL RECEPTION \$40,000</b>	<b>SILENT &amp; LIVE AUCTIONS \$30,000</b>	<b>ENTERTAINMENT BAND PROGRAM BOOK PARTY FAVORS \$20,000</b>
Listing as sponsor in 1,500+ invitation mailings	X	X	X	X
Recognition and logo as sponsor in press releases and promotional materials	X	X	X	X
Recognition, logo and photo in Camillus House Newsletter	X	X	X	
Opportunity to display information at each place setting	X			
Opportunity to have a display table at the event	X	X		
Listing as sponsor in paid or in-kind advertising in Miami Herald and other publications	X	X	X	X
Acknowledgement of corporate support at the event	X	X	X	X
Recognition and logo as sponsor on the Camillus House website, including a link to your website	X	X		
Recognition and logo as sponsor on Camillus House website				
Recognition on Camillus House website			X	X
Recognition in Camillus House newsletter				
Advertisement in Gala program book	Inside front or back cover ad plus one full-page ad	Inside front or back cover ad	Full-page ad	Half- page ad
Recognition as sponsor at appropriate locations during the event	X	X		
Featured company story on Camillus House website	X			
Company name on cocktail napkins		X		
Company name on all guest tables	X			
Company name on all bid sheets and signage			X	
Speaking opportunity at the event (5 minute maximum)	X			
Tickets to VIP Reception (early bird bidding at Silent Auction)	(30)	(20)	(10)	(10)
Number of seats at dinner	(30) Premier	(20) Premier	(10) Premier	(10) Preferred
Overnight accommodations at InterContinental Miami for evening of 12/11, including overnight parking	2 Suites & 4 Rooms	2 Suites & 3 Rooms	1 Suite & 3 Rooms	2 Rooms
Limo service to/from event	Host	Host		
Bottle of champagne in suite	X	X		
In-room couples massage for host	Host	Host		



## CAMILLUS HOUSE SPONSORSHIP RESERVATION FORM

### “GUAYABERAS AND GOOD TIMES”

**Saturday, December 11, 2010**  
**InterContinental Miami**  
**100 Chopin Plaza, Miami, FL**

**VIP Reception 6:30 PM**  
(select sponsors only)

**Cocktail Reception & Silent Auction 7:00PM**  
**Dinner & Dancing 8:00PM**

Yes, I would like to sponsor the Eleventh Annual Hope for All Ball  
Please make the following reservation:

Full Name	_____
Title	_____
Company Name	_____
<i>(as you would like it to appear in the program book)</i>	
Address	_____
Address 2	_____
City, State, Zip	_____
Phone	_____
Fax	_____
Email	_____
Contact person *	_____
<i>(if different from above)</i>	
Phone (if different from above):	_____
Email	_____
* To provide company logo, names of all table guests, for billing questions, etc.	

#### SPONSORSHIP OPPORTUNITIES

- Grand Benefactor (\$50,000)
  - Benefactor (\$25,000)
  - Patron (\$15,000)
  - Supporter (\$10,000)
  - Friend (\$6,000)
  - Individual Ticket (\$600 each)
- # of Tickets: \_\_\_\_\_

#### UNDERWRITING OPPORTUNITIES

- Dinner (\$50,000)
- Cocktail Reception (\$40,000)
- Silent & Live Auctions (\$30,000)
- Entertainment (\$20,000)
- Donation Only: \$ \_\_\_\_\_

#### Payment information:

- Check enclosed**, please make payable to:

**Camillus House**  
Attn: Marcy Belfi  
Director of Special Events  
336 NW 5<sup>th</sup> Street  
Miami, FL 33128

- Bill to the following:**  
Visa/MC/Amex/Discover

\_\_\_\_\_

Exp. \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Please complete form and fax to 305.372.1402 **by November 19th**  
Attn: Marcy Belfi. **Payment must be received prior to December 11<sup>th</sup>.**

The estimated value of the goods and services provided for each sponsorship level is \$125 per person. Camillus House is a 501 (c) (3) organization. Tax ID #65-0032862.



Eleventh Annual  
HOPE FOR ALL BALL

# GUAYABERAS AND GOOD TIMES

## AUCTION DONATION FORM

Yes, I would like to donate an item(s) for  
**The Camillus House Auction** to take place on  
Saturday, December 11, 2010 at the InterContinental Miami

**Description of Item #1:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated Value:  
\$ \_\_\_\_\_

**Description of Item #2:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated Value:  
\$ \_\_\_\_\_

**Description of Item #3:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated Value:  
\$ \_\_\_\_\_

### DONOR INFORMATION

Full Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
*(as you would like it to appear in acknowledgment)*

Address \_\_\_\_\_  
Address 2 \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Website \_\_\_\_\_  
Email \_\_\_\_\_

#### Step 1:

Please complete form and fax to  
(305) 372-1402 by November 12<sup>th</sup>.

#### Step 2:

#### Send all items to:

#### **Camillus House**

Attn: Marcy Belfi  
Director of Special Events  
336 NW 5<sup>th</sup> Street  
Miami, FL 33128-1616

Phone: (305) 374-1065 Ext. 331

Cell: (305) 936-7378

[belfim@camillus.org](mailto:belfim@camillus.org)