

# THANKSGIVING DAY - 2009

Each year on Thanksgiving Day local press, politicians, and over 200 volunteers join together to provide needy individuals and families with a traditional Thanksgiving Day meal.

**Sponsorship packages for this event are designed to generate your access to positive media coverage, community unity and a positive public image.** Broad-based media coverage is customary.



City of Miami Mayor Manny Diaz helps out by serving food to many of our clients during this special day of thanks.

## **THANKSGIVING DAY – TITLE SPONSOR - \$15,000**

- **Designation as**
  - ***THANKSGIVING DAY TITLE SPONSOR***
- Visibility of company through prominent display of corporate banners and signage at event location.
- Press Releases will recognize company as the event's Title Sponsor.
- Opportunity to create additional presence through employee participation (company t-shirts are encouraged).
- Company Logo in all promotional materials (invitations, etc.).
- Optional position on the event planning committee.
- Special feature with photo in Camillus House Newsletter (approximate 20,000 distribution).
- Feature in Camillus House Website with prominent positioning, photos, company logo and link.

## **THANKSGIVING DAY ASSOCIATE SPONSOR - \$5,000 EACH (3 AVAILABLE)**

- **Designation as Thanksgiving Day Associate Sponsor**
- Display of corporate banner at event location
- Recognition in promotional materials
- Recognition in Camillus House Newsletter
- Recognition in Camillus House Website

### **Traditional MEDIA COVERAGE:**

- The Miami Herald
- El Nuevo Herald
- Diario Las Americas
- Community Newspapers
- Florida Catholic
- Channel 4, WFOR
- Channel 6, WTVJ
- Channel 7, WSVN
- Channel 10, WPLG
- Channel 23, WLTV
- Channel 51, WSCV

### **Past involvement: ELECTED OFFICIALS**

- Governor Jeb Bush
- Miami-Dade Mayor Alex Penelas
- Miami Mayor Manny Diaz
- Senator Rudy Garcia
- Representative Gus Barreiro
- Representative Carlos Lacasa
- Representative Manny Prieguez
- Representative Dorothy Bendross-Mindingall
- Representative John Cosgrove
- Representative Rene Garcia

